

## Simple Steps to Starting a Business Workshop Series

Thursday March 5, 2015 from 6:00 PM to 8:00 PM  
EST

[Add to Calendar](#)

**WHERE**

Thomas Edison State College  
101 W State St  
Townhouse 103, 1st Floor  
Trenton, NJ 08608



[Driving Directions](#)

**CONTACT**

Diana Rogers  
Princeton SCORE & City of Trenton NJ  
609-989-3512  
drogers@trentonnj.org

Jump-start the launch or growth of your small business with the **Simple Steps To Starting a Business Workshop Series**, offered by Princeton SCORE in cooperation with the City of Trenton, NJ.

During this 5-part series, successful and experienced executives will guide you through the business planning steps to help you reach an informed "go or no-go" decision for starting a new business or help you devise a plan to take your existing business to new heights. In addition, you will have access to SCORE business mentors to guide you along the way.

Workshops: (2 hr. each)

1. Making the Decision, Business Plan & Research (FREE trial): **3/5/15**
2. Pricing & Cost Analysis: **3/19/15** *4/2/15*
3. Marketing & Branding: **4/2/15** *4/9/15*
4. Money Management, Record-keeping and Accounting Equation: **4/16/15**
5. Funding your Small Business: **4/30/15**

*SNOW*  
*3/19/15*

The first session is a **FREE** trial, but space is limited so pre-registration is required. The entire series is a great value at \$128 and includes all 5 workshops plus the one-on-one mentoring. Registration & payment for the full series is taken at session one (cash/check only).

Sign up for the **FREE** no-obligation *trial session* to see if *Simple Steps to Starting A Business* is right for you!

[Register Now!](#)

PARTIAL SCHOLARSHIPS PROVIDED BY: CITY OF TRENTON, NJ

